**Report to the Board**

**GUIDANCE AND CAREER DEVELOPMENT DIVISION**

**Submitted By:** Ray Davis

**Date Submitted:** June 7, 2013

**1. Division/Region Accomplishments since the last report:**

**PREFERRED FUTURE**

***Builds Networks***

* Conducted four conference calls with the Policy Committee to prepare for VISION to process VISION 2012, plan for VISION 2013, institute a Vice-President-Elect position and restructure structure of Policy Committee.
* Worked with School-to-Work Segment of ACTE to investigate possible merger
* Worked to publicize the ACTE Career Guidance Award and get nominations
* Worked with Jeanette Capshaw and Dr. Nick Weldy from Ohio to investigate and design a Deep Dive partnering CTE administrators and career guidance professionals.
* Joined the National Career Development Association’s (NCDA) Governmental Relations Committee as the representative from ACTE’s Guidance and Career Development Committee.

***Integrates Disciplines***

* Created a Deep Dive for VISION 2013 to include various representatives from ACTE membership and business to examine the role of guidance within CTE.
* Invited ACTE Board members and staff to South Carolina’s Military Career Pathways 101 to support the MOU between ACTE and US Army.

***Resource for Data***

* Developed Member’s Needs survey to assess the membership’s needs from a professional organization. Used this work to change deliver systems of services from the division.
* Released fifth and sixth newsletters of the FY13 year focusing on VISION 2013, NPS, the Guidance and Career Development-related legislation, and our members surveys.
* Used lapsed membership reports generated by ACTE staff to create a better outreach to those with lapsed memberships.
* Updated information and resources on the Division’s website.

***Voice of CTE***

* Worked with Dr. Norm Gysbers and Brenden Desetti and the ACTE Legislative Affairs on legislation involving career guidance.
* Released information on CTE Month to division membership.

**2. Individual VP activities to support Division/Region and Board goals:**

* Continued collaborated with National Career Development Association, American School Counselors Association, and the American Counseling Association in meetings and calls to create discussions on support for Perkins reauthorization.
* Worked with Executive Director LeAnn Wilson and Lauren Lessels to investigate a cross-walk between CTE programs of study and the military’s MOS.
* Worked with Policy Committee to create three eBlasts to G&CD members to encourage involvement.
* Followed up on completed our division’s Interest Involvement Forms at VISION 2012 sessions to involve more professionals in our division.
* Worked with our five regional representatives to create two emails to professionals with lapsed memberships to encourage them to rejoin our association.
* Worked with Tony Casillo of US Army to investigate delivery of Military Career Pathways 101 course delivery via distance learning.
* Released information on CTE Month to South Carolina educators membership
* Attended and contributed to the delivery of the National Policy Seminar and participated in the selection of the ACTE Executive Director.
* Collaborated with HOSA and Gina Riggs to extend the hand of collaboration between the Guidance and Career Development Division and the Health Sciences Division. Resulted in guidance workshops at HOSA annual conference in Nashville.
* Continued sharing the weekly update from the Executive Director of ACTE with the Guidance and Career Development Policy Committee.

**3. Potential candidates contacted for future Board of Directors Elections:**

Regina Hagood, Steve Beutler, Bob Tyra, and Jan Bell

**4. Division/region Concerns for CTE/ACTE Board Report:**

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| **What are your concerns for CTE?** | **What are the implications for ACTE?** | **What should the Board do to address this issue?** |
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| **What are your concerns for ACTE?** | **What are the implications for ACTE?** | **What should the Board do to address this issue?** |
| Cost of VISION and the lack of funds for school-based members to attend. | *Endangers membership and hurts division budgets* | *Create a structure delivery of quality professional development on-line.* |

**5. Items To Be Placed on Board Agenda for Discussion:** None